

Erasmus Policy Statement (Overall Strategy)

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The Institution agrees to publish this overall strategy on its website within one month after the signature of the Erasmus Charter for Higher Education by the European Commission. ☒

Please describe your institution's international (EU and non-EU) strategy. In your description please explain a) how you choose your partners, b) in which geographical area(s) and c) the most important objectives and target groups of your mobility activities (with regard to staff and students in first, second and third cycles, including study and training, and short cycles). If applicable, also explain how your institution participates in the development of double/multiple/joint degrees. (max. 5000 characters)

Original language [EN]

The international strategy of the College of Hospitality and Tourism Management Bled is based on its general strategy, vision and objectives. According to them, we intend to develop scientific-research knowledge and apply it into the tourist industry, both locally and globally as well as we aim to become the leading higher education institution in the field of tourism in Slovenia, well recognised also internationally. Our general strategy is to ensure social responsibility, continuous development of all stakeholders, international comparability, co-create economic growth as well to improve progressing, mobility and transferability of knowledge and competences in the field of education and on labour market.

Our internationalisation strategy aims to promote longer-term and sustainable networks and partnerships with higher institutions and other organisations as well as the enterprises in teaching and training for mutual benefit. Main objectives are:

- to promote the Erasmus mobility activities to staff and student in order to enhance academic cooperation, collaboration, the promotion and dissemination of best practice in delivering quality teaching and learning within and outside Europe;
- to internationalise the curriculum to reflect an increasingly developing globalisation to widen the mobility opportunities for students and staff on a global scale;
- to provide students with an education and training that develops their learning and linguistic skills, experience and employment prospects;
- to increase the level of education quality;
- to foster innovation, entrepreneurship, creativity, employability;
- to exchange knowledge and international competences and multidisciplinary teaching and learning.

Our goal is to support exchange of experience and know-how in education and training. With these means, we shall improve the level of our educational key competences and skills and increase the opportunities for learning and mobility.

The internationalisation of education and training, lifelong learning and dissemination of good practices will enhance the dimension of education and training at our institution. Through the mobility and cooperation between Programme and Partner-Country and targeted capacity building projects we shall modernise education and training system as well as improve the teaching and learning of languages and the multilingualism.

So achieved educational improvements will help employability and strengthen the competitiveness on the labour market.

The importance of mobility is to help individuals to increase their professional, social and intercultural skills and employability, which is the essence of the internationalisation and modernisation of education and the main tool for the further development of the European Higher Education area. International cooperation in the sense of mobility and mutual projects generally increases attainment levels to provide both graduates and researchers that Europe needs. Our strategy is to educate and prepare our graduates and researchers to become such useful members of the European family. The participation in the programme enables students, future graduates to obtain the skills and competences to find positions and jobs everywhere in the world.

The measurements for choosing our partners do not depend on a geographical area or on the level of their economic development but they depend mostly on the contents of their curricula and/or their academic quality and their suitability from the point of view of student's career opportunities after graduation. We give priority to similar educational institutions but we also accept differences in programs, which can be an enrichment of the education of our students. We also intend to develop cooperation with partners in the regions of growth. At the mobility of students for traineeships we select our partners according to the correspondence between the traineeship and the support they can provide to our students and to fulfil our goals.

Mobility and international cooperation within Erasmus+ will be further developed through new partnership within the EU and non-EU framework. Priority is on students' mobility and training that will be more supported and encouraged, thus linking higher education, research and business for excellence and regional development. The College of Hospitality and Tourism Management Bled also supports the scientific exchange as a path of a common intercultural thinking as a bridge between nations.

Target groups of our mobility activities are students and staff in the first cycle, including study and traineeship. We ensure the same rights and chances for students with disabilities as everybody else.

Please describe your institution's strategy for the organisation and implementation of international (EU and non-EU) cooperation projects within the framework of the Erasmus+ Programme.

If not applicable, please explain (max. 2000 characters)

Original language [EN]

Our institution strategy for the organisation and implementation of international (EU and non-EU) cooperation projects within the framework of the Erasmus+ Programme is the following one:

- to increase the staff mobility to aim and stimulate international cooperation and extend the international dialogue,
- to develop networking between researchers and other staff as well as to acquire latest findings and knowledge,
- and to increase students mobility in order to enrich them with an international dimension of their education and wide their employable qualifications in the international labour market.

Please explain the expected impact of your participation in the Erasmus+ Programme on the modernisation of your institution. Please refer to each of the 5 priorities of the Modernisation Agenda *and explain which are the policy objectives you intend to pursue.(max. 3000 characters)

Original language [EN]

The expected impact of our participation in the Erasmus+ Programme on the modernisation of our institution is to increase the attainment levels to provide the graduates and researchers that Europe needs. With the increasing level of higher education and advancement of studies we aim to enhance the quality of the education. We ensure the recognition of credits gained abroad through effective quality assurance, comparable and consistent use of ECTS and the Diploma Supplement. With our participation in the Erasmus+ Programme we expect to improve employment conditions and progression opportunities for students, researchers and teachers.

By means of evaluation and by tracking graduate employment outcomes we assure quality and observe the success in equipping our students for the international labour market. The participation in Erasmus+ Programme is a relevant aspect of the professional development of each student and all staff. Their mobility is an important tool for linking higher education, research and business, leading to the excellence and regional development. The Erasmus+ Programme acts as an incentive support, not only for students but also for the staff. Participating in international projects will provide chances to compare pedagogical methods, improve the quality of the curricula and open a discussion about learning results. This is the reason why we invest in continuous professional development for our staff.

By participation in the Erasmus+ Programme we will modernize our institution and its curricula by means of stimulation for the development of entrepreneurial, creative and innovation skills in all disciplines. Through interactive learning environments and strengthened knowledge-transfer we will achieve improvement of development-oriented competences and language skills, critical thinking as well as professional self-confidence. The listed components represent cornerstones for an efficient integration into the international labour market.

The expected result is also a higher competitiveness of the region, local and regional development as well as a fruitful multidisciplinary and cross-organisational cooperation between our institution and other international public and private stakeholders.

* COM (2011) 567 (<http://eur-lex.europa.eu/LexUriServ/LexUriServ.do?uri=COM:2011:0567:FIN:EN:PDF>)